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Electronic Patent Application Submission  
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Application ID: 09988291  
Title of Invention: SYSTEM AND METHOD FOR  
GATHERING AND  
STANDARDIZING CUSTOMER  
PURCHASE INFORMATION FOR  
TARGET MARKETING  
First Named Inventor: Michael ROTHMAN et al.  
Domestic/Foreign Application: Domestic Application  
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TRANSMITTAL

Electronic Version v1.1  
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Title of Invention	SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING									
<p>Application Number: 09/988291 </p> <p>Date: 2001-11-19</p> <p>First Named Applicant: Michael J. ROTHMAN et al.</p> <p>Confirmation Number: 8456</p> <p>Attorney Docket Number: 47004.000180</p>										
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Stephen Schreiner Registered Number: 43097</td><td>Stephen Schreiner</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Stephen Schreiner Registered Number: 43097	Stephen Schreiner	Attorney		
Submitted by:	Elec. Sign.	Sign. Capacity								
Stephen Schreiner Registered Number: 43097	Stephen Schreiner	Attorney								
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>IDSfor47004.180CAT6-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	IDSfor47004.180CAT6-usidst.xml		us-ids.dtd		us-ids.xsl
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	us-ids.dtd									
	us-ids.xsl									
Comments										



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

### Title of Invention

SYSTEM AND METHOD FOR GATHERING AND  
STANDARDIZING CUSTOMER PURCHASE  
INFORMATION FOR TARGET MARKETING

Application Number: 09/988291



Confirmation Number: 8456

First Named Applicant: Michael ROTHMAN et al.

Attorney Docket Number: 47004.000180

Art Unit: 3624

Examiner: Geoffrey Akers

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or 4910672 or 4926255 or 4958375 or 4972504  
or 4992940 or 4999617 or 5025372 or 5041972  
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or 5173851 or 5202826 or 5220501 or 5233514  
or 5233654 or 5249044 or 5250789 or 5253066  
or 5260778 or 5262860 or 5278751 or 5285278  
or 5287181 or 5287268 or 5297026 or 5343239  
or 5351186 or 5380991 or 5396417 or 5442567  
or 5444844 or 5488423 or 5488571 or 5490060  
or 5491838 ).pn.

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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Signature

Examiner Name	Date